

Lee Patterson (lpatterson@wwtchampionship.com)
Veronica Muller (vmuller@wwtchampionship.com)

WORLD WIDE TECHNOLOGY CHAMPIONSHIP CONTINUES ITS LEGACY AS MEXICO'S PREMIER PGA TOUR EVENT

Diamante and Los Cabos set to make history as the PGA TOUR visits for the first time

FOR IMMEDIATE RELEASE – LOS CABOS, MEXICO (October 10, 2023) – Today, tournament officials formally presented the 17th edition of the World Wide Technology Championship, Mexico's pioneering PGA TOUR event, which sits just 20 days away. The historic event begins a new chapter in 2023 as it heads to Los Cabos for the first time, where it will be contested on the Tiger Woods designed El Cardonal course at Diamante Cabo San Lucas in Baja California Sur from October 30 through November 5.

The PGA TOUR, which showcases the world's greatest golfers, will gather a field of 132 players competing in a 72-hole, stroke-play event for a total purse of \$8.2 million and 500 FedExCup points. All four rounds will be televised globally through the PGA TOUR's extensive worldwide television distribution network, including Golf Channel in the United States and Golf Channel Latin America in Mexico and throughout Latin America. Internationally, PGA TOUR coverage is available across more than 200 countries and territories in 26 languages via 44 broadcast and digital partners.

2023 marks World Wide Technology's third year as Title Sponsor. This year, they join forces with the new official host venue Diamante and the Los Cabos region to carry on the tournament's legacy as a pioneer for golf in Mexico and Latin America. Additionally, the event will continue to highlight and celebrate Mexican hospitality and the growth of golf in Mexico. The stunning landscape of the Los Cabos region takes center stage as the host for Mexico's premier professional golf tournament.

Today, in a media press conference in Mexico City, the 2022 champion Russell Henley joined tournament organizers to formally launch the 2023 edition of the tournament.

The World Wide Technology Championship proudly showcases top golf talent while highlighting leadership, technology innovation, and diversity to create a positive impact on local communities in Mexico and around the world.

"World Wide Technology's goal is to make this tournament the number one destination on the PGA TOUR and the move to Los Cabos is a perfect match. Diamante's world-class golf courses and capabilities as a resort are an ideal fit for the type of experience we want our customers, partners, and all fans to enjoy. Los Cabos is booming, and we're thrilled to enjoy and contribute to the momentum of the region as one of the world's top tourism destinations. We had two great champions in our first two years as title sponsor, with Viktor Hovland in 2021 and Russell Henley in 2022, as both are excellent global representatives for the game of golf and the PGA TOUR. We look forward to another outstanding champion in 2023," said Matt Horner, Executive Vice President of World Wide Technology.

Diamante is a private residential resort nestled along the Pacific coastline of Cabo San Lucas. Featuring two championship courses, including El Cardonal, Diamante offers a complete golf experience for residents and visitors. As the tournament's new official host venue, El Cardonal will pose a stout challenge for the PGA TOUR's best. The first course ever designed by Tiger Woods, El Cardonal was influenced by the old-style courses of Southern California where he grew up playing.

"We are thrilled to welcome the PGA TOUR'S prestigious World Wide Technology Championship to Diamante for its inaugural Cabo appearance in November," said Ken Jowdy, CEO of Legacy Properties and developer of Diamante. "This world-class event promises to have a substantial impact on the Los Cabos region, and the added exposure will provide a unique opportunity to showcase the area's beauty and signature hospitality to all those attending."

Los Cabos is the number one golf destination in Mexico, where natural wonders coexist with luxurious resorts, azure waters meet rugged desert and mountain landscapes, and vibrant culture intertwines with world-class amenities and gastronomy.

"Hosting the PGA TOUR tournament in Los Cabos marks a significant milestone for our destination and serves as a testament to the world-class competitiveness of our golf courses on a global scale. Los Cabos is renowned as the golfing hub of Latin America, boasting an impressive array of 18 golf courses set against the stunning backdrop of the desert, mountains, and the sea. We firmly believe that the PGA TOUR will not only help us showcase the exceptional golf experiences we offer but also highlight the extraordinary beauty and warm hospitality that Los Cabos extends to a worldwide audience. This provides us with an unparalleled opportunity to shine on the international stage, attracting a growing number of golf enthusiasts and travelers," said Rodrigo Esponda, Director of the Los Cabos Tourism Board.

Once again, the World Wide Technology Championship will provide the best spectator experience on the PGA TOUR, allowing fans to experience world-class golf and warm Mexican hospitality. In addition to the professional competition, spectators will experience Baja's best culinary options at the 19th hole—the tournament's fan village. A number of leading local restaurants will participate and provide a taste of Cabo for fans to enjoy.

"We have been overwhelmed by the amazing reception from the community in Los Cabos and look forward to delivering an incredible event," Tournament Director Joe Mazzeo said. "Beyond the world-class golf, spectators will be able to enjoy amazing food and dining options as well as live music every day following play. The combination of World Wide Technology's leadership, Diamante's hospitality and the beautiful landscape of Los Cabos is the perfect recipe for a truly special and memorable week."

For more information on the World Wide Technology Championship, please visit www.WWTChampionship.com or through social media Facebook: WWTChampionship Instagram: @WWTChampionship X: @WWTChampionship #WWTChampionship #WorldWideTechnology

###

ABOUT WORLD WIDE TECHNOLOGY CHAMPIONSHIP: The World Wide Technology Championship celebrates the beginning of a new chapter this year as the first official PGA TOUR event to be staged in Mexico's Los Cabos region. The 16-year-old tournament, which annually features 132 professional golfers, has certainly been a pioneer for professional golf in Mexico. The 72-hole, stroke-play championship made golf history in 2007 when it became the first PGA TOUR event to be contested outside the United States and Canada. This new chapter begins at the beautiful Tiger Woods-designed El Cardonal Golf Club at Diamante Cabo San Lucas. In 2022, Russell Henley became the championship's 15th different champion with a record score of 23-under par to win by four strokes. Other past champions include Fred Funk (2007), Brian Gay (2008), Mark Wilson (2009), Cameron Beckman (2010), Johnson Wagner (2011), John Huh (2012), Harris English (2013), Charley Hoffman (2014), Graeme McDowell (2015), Pat Perez (2016), Patton Kizzire (2017), Matt Kuchar (2018), Brendon Todd (2019), and Viktor Hovland (2020 & 2021). In its history, the event has generated more than \$3 million in charitable contributions. The 2023 tournament will be held from October 30 - November 5.

ABOUT WORLD WIDE TECHNOLOGY: Founded in 1990, World Wide Technology (WWT), a global technology solutions provider with \$17 billion in annual revenue, combines the power of strategy, execution and partnership to accelerate digital transformational outcomes for large public and private organizations around the world. Through its Advanced Technology Center, a collaborative ecosystem of the world's most advanced hardware and software solutions, WWT helps customers and partners conceptualize, test and validate innovative technology solutions for the best business outcomes and then deploys them at scale through its global warehousing, distribution and integration capabilities.

With nearly 9,000 employees and more than 55 locations around the world, WWT's culture, built on a set of core values and established leadership philosophies, has been recognized 12 years in a row by Fortune and Great Place to Work® for its unique blend of determination, innovation and leadership focus on diversity and inclusion. With this culture at its foundation, WWT bridges the gap between business and technology to make a new world happen for its customers, partners and communities.

Connect with WWT: [Twitter](#) | [Instagram](#) | [Facebook](#) | [LinkedIn](#)

ABOUT LOS CABOS: Los Cabos, located at the tip of the 1,000-mile-long Baja California Peninsula, is one of the world's most diverse tourism destinations. Boasting a dramatic desert backdrop nestled between the Sierra de la Laguna Mountain range and coastlines of the Pacific Ocean and Sea of Cortez, Los Cabos is home to award-winning resorts, dynamic wellness experiences and exquisite culinary offerings often regarded by many as some of the finest tourism offerings available anywhere. A growing list of championship golf courses, rejuvenating spas and world-renowned sport fishing tournaments add to the destination's unmatched appeal. For more information, images and videos from Los Cabos, please visit visitloscabos.travel and follow us on [Facebook](#), [Instagram](#), [Twitter](#), or [YouTube](#).

ABOUT DIAMANTE CABO SAN LUCAS: Diamante Cabo San Lucas is a master-planned private resort oasis that embodies privacy, luxury and world-class service. Situated on approximately 1,500 private acres of subtropical Mexican coastline, the Diamante lifestyle features unique and diverse amenities and pristine accommodations set against sparkling blue waters and magnificent dunes. Diamante provides an unforgettable experience with access to two world-class, expertly designed golf courses, multiple pools including the 10-acre Crystal Lagoon®, a state-of-the-art spa, fitness and sports center, several bars and restaurants, six miles of walking and hiking trails, family-friendly activities, stunning residences, and a friendly, expert staff.

ABOUT EL CARDONAL BY TGR DESIGN: The Tiger Woods—designed El Cardonal course is Diamante's second championship course and Tiger's first-ever golf course design. Influenced by the old-style courses of Southern California, where he grew up playing, Tiger created a course that brings back the need for strategy in golf—with several options to navigate each hole. The course is long enough to challenge expert players but open enough to provide options for those with higher handicaps. It truly is a fun test for golfers of all skill levels. With Diamante's signature on-course comfort stations and dramatic long-range views of the Pacific Ocean, natural arroyos, and native dunes, El Cardonal is a golf experience not to be missed.